

Zonta says NO: Advocacy in Action

Track 1: Craft Your Credible and Visible Voice



Panelists:

Sarah Morse – Niagara Falls, Canada (D4) Shawnee Turner – Cincinnati (D5) Lori Burkhardt – Cincinnati (D5) Christine Dersch – Marburg, Germany (D28)

Moderator:

Joy Orlich – E-Club of Silicon Valley (D9)

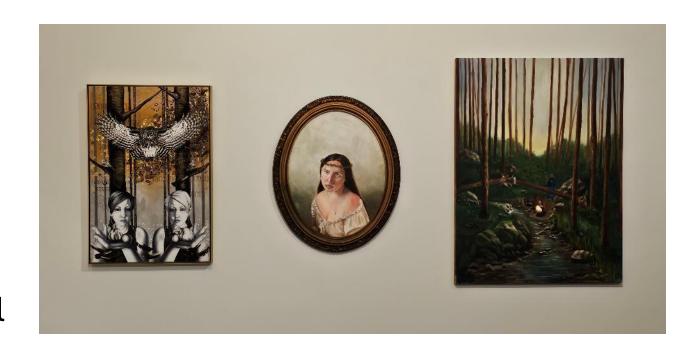


Journey to Healing Exhibition – 2023, 2024

Zonta Club of Cincinatti – Shawnee Turner, Lori Burkhardt

Journey to Healing Exhibition

- Held in fall of 2023 and 2024
- Third planned for Fall/Winter 2025
- Artists responding to healing from trauma
- In conjunction with Zonta Says
 No
- Intentional about opening to all artists
- Call for papers



Finding a partner

- Look for a mission-aligned organization
- Can be a gallery, museum, rec center, or art center
- Organization should have the ability/knowledge to support the exhibition
- Organization should be a partner with intention



Process

- Timeline
 - Call for artists (Google Forms/Survey, Microsoft are options)
 - Review of artworks
 - Information gathering
 - Bios
 - Artwork information
 - Label
 - Installation/deinstallation guidelines and process
 - Marketing





Support and Take-aways

- Numbers
 - November 9 December 10, 2023
 - 15 Artists
 - 21 Artworks
 - 60 Opening
 - 3041 Visitors
 - October 10 27, 2024
 - 31 Artists
 - 30 Artworks
 - 100 Opening
 - 2031 Visitors*
- Post-mortem and adjustment
- Panel Discussion
 - Attendance low
- Artist Talks
 - People are intrigued by artist's voice
- Proclamation
 - Don't try to do too much
 - Pick a day/time during the 16 Days















Scan for access to Call for Papers, Application, and Project Timeline





Candlelight Vigil

Zonta Club of Niagra Falls, Canada – Sarah Morse





16 Days of Activism

CANDLE LIGHT VIGIL

Sarah Morse | June 21, 2025











BUILD A BETTER WORLD FOR WOMEN AND GIRLS

WHAT IS THE **CANDLE LIGHT VIGIL**?







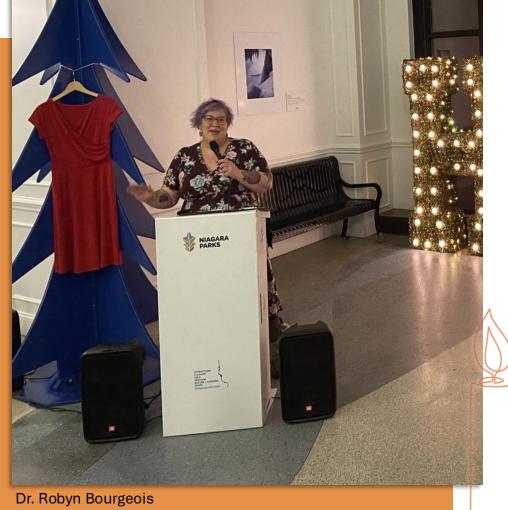






KEYNOTE SPEAKERS





Nari Aziz



STRONG WATER SINGERS

Award-winning Indigenous-led collective drum group







HOPE. RESILIENCE. CHANGE.













COMMUNITY

PARTNERSHIPS



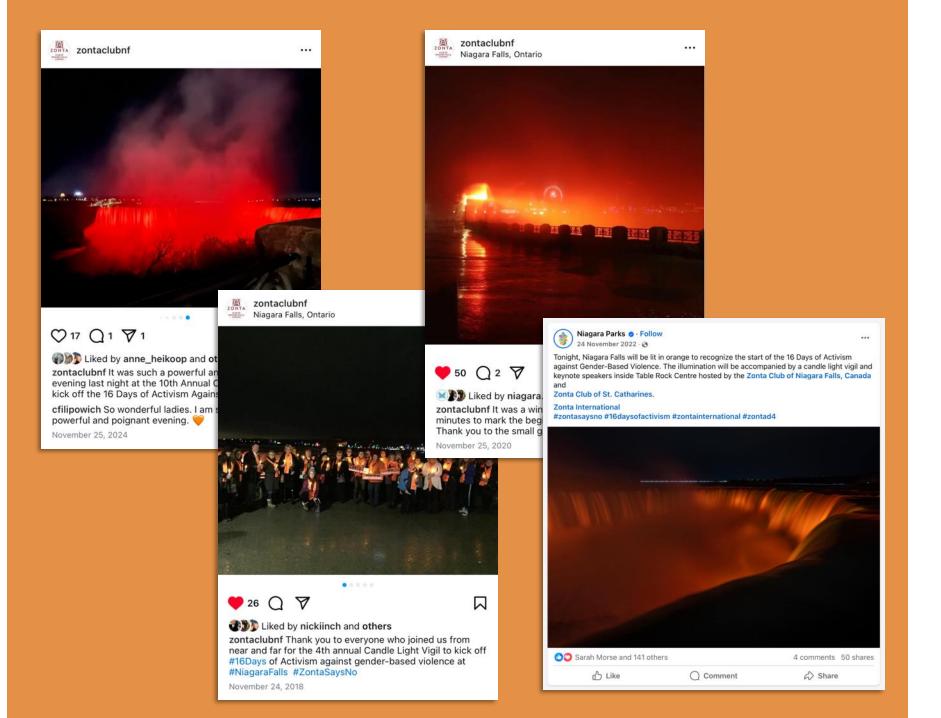






















CONNECTING FOR A CAUSE BEYOND BORDERS











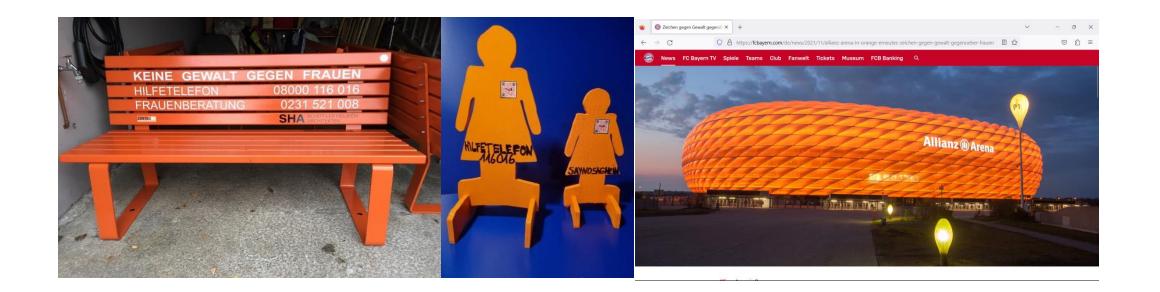
THANK YOU!





16 Days of Activism in Germany

Zonta Club of Marburt, Germany – 2024-26 International Director, Christine Dersch



Zonta Says NO 16 Days of Activism in Germany



ZSN in Germany: Success factors

- Structure and Coordination through the Union of German Zonta Clubs
- Support for clubs
- Collaboration
- Focus on Istanbul Convention -> since 2020: Prevention
- Allies

An 14-year long common effort: getting the IC fully implemented

Globally the most comprehensive convention to combat violence against women

origin: Council of Europe

2011: signed in Istanbul

2018: ratified in/for Germany

2025: ratified Gewalthilfegesetz (Law around violence prevention) The Istanbul Convention

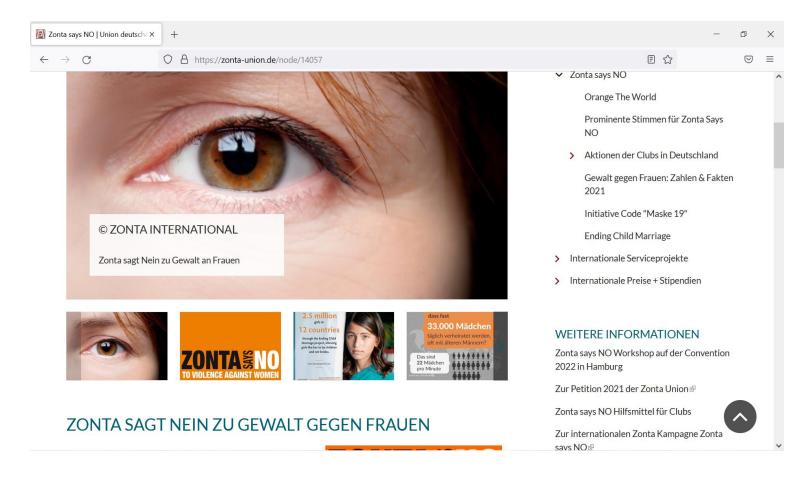


2013: First petition

Appeal to ratify the Istanbul Convention

An 14-year long common effort: Getting the IC fully implemented

Website offering best practice and tools: https://zonta-union.de



Darum leuchtet Allianz Arena orange



In 2024 almost all clubs illuminated about 2,000 landmark buildings













 \bowtie















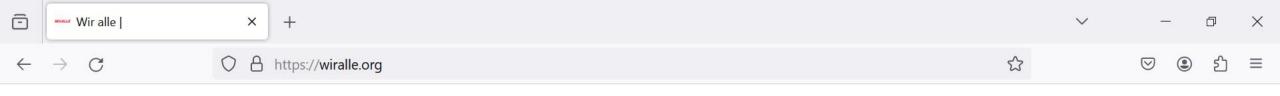


































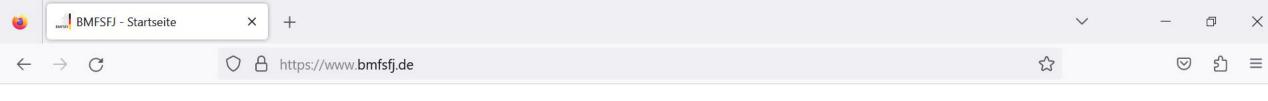
















Successes & continuity

There is a structure to coordinate our work.

There has been a national Zonta Says NO support team for over 14 years.

All German clubs are aligned.

Zonta is well-known with relevant people and a recognized ally.

Zonta Germany is a partner to advocate against violence against women.

Orange your City - Orange your Benches

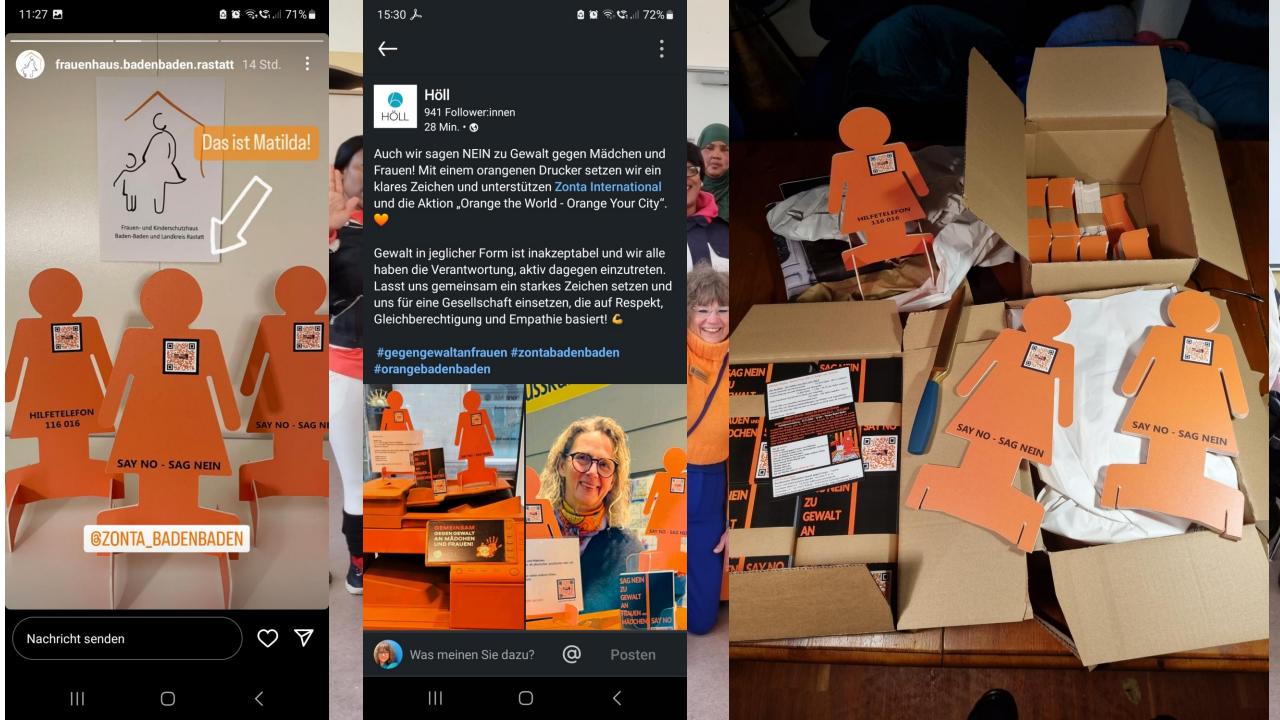




Why orange your Benches?

Raise awareness – Symbol of Solidarity -Sustainable Effect

- The bench attracts attention through the special color.
- Messages by lettering on the bench (e.g. "There is no place for violence against women here").
- Stickers with QR codes to provide information to those affected and interested.
- The bench stands for 16 days or throughout the year and can be reused the next year.
- Testimonials recorded on the bench external impact networking.
- Photos and videos well suitable for marketing on social media.
- Preventive approach complete package for schools from construction to video.
- Organize Orange walks with Google Maps to all benches.



Matilda's Statement is our Statement

This is Matilda.

Matilda says

- NO to violence against women and girls
- NO to violence in any form, whether physical, psychological or via the Internet.

Matilda is present, here and in many other places. Because violence happens everywhere.

Matilda is on the watch. Matilda observes. Matilda takes care.

Be like Matilda and SAY NO!







Men as allies:

Panel on Nov. 15, 2024 with 340 participants

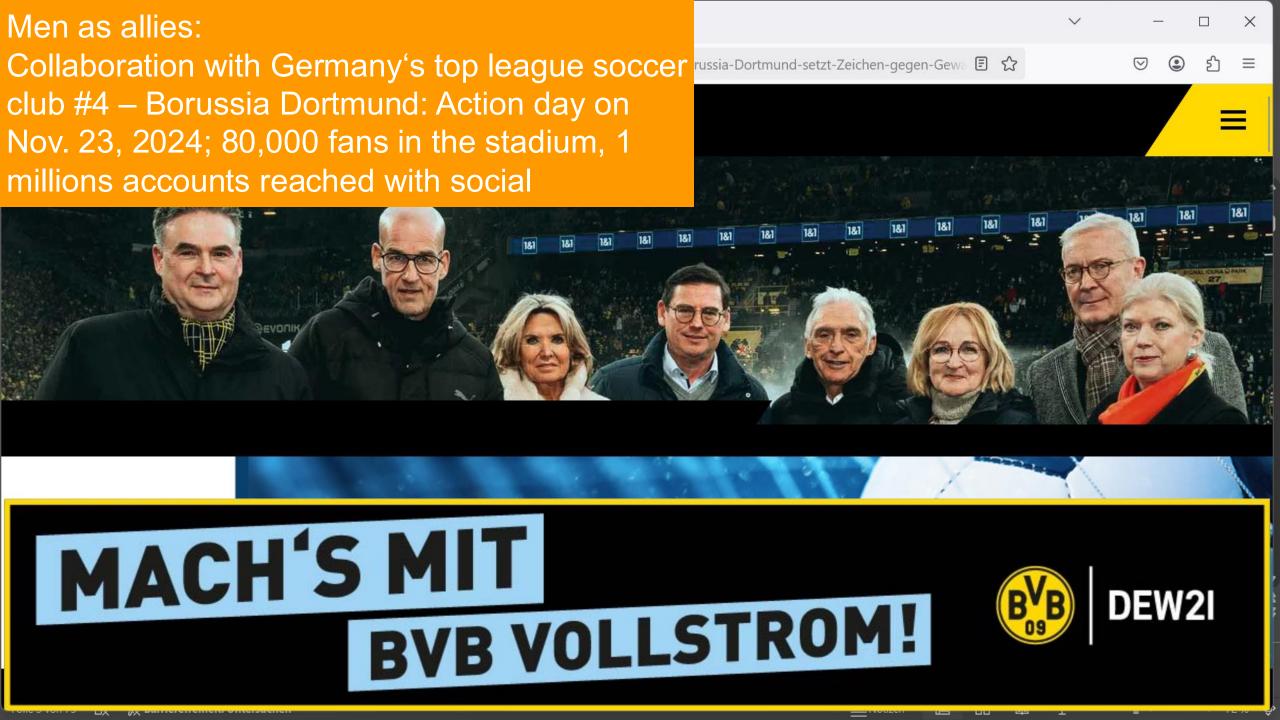


https://www.youtube.com/watch?v=_HHiU-FkJzk&t=2155s













Thank you for attending. Questions?

(San Francisco City Hall lit in orange for Day 1 of the 16 Days)