

Blending History and Innovation in Members for Club Success

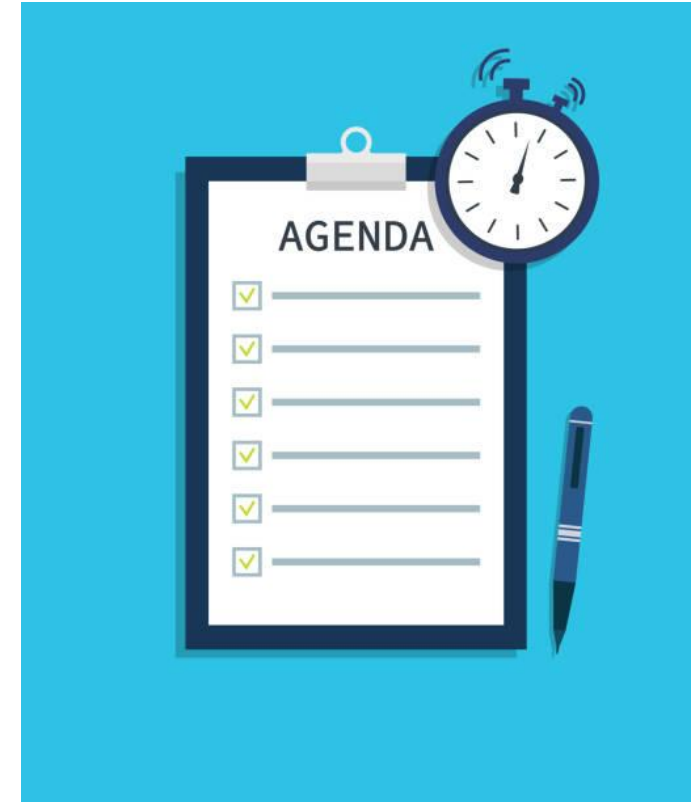
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Agenda

- Introduction
- Who We Are
- Generations
- Activity
- Club Culture
- Membership
- Activity
- How will we get there?
- Questions & Final Thoughts



Who we ARE!

Zonta International is a leading global organization of individuals working together to build a better world for women and girls.



Generations

- Traditionalist (Silent) – 1928 - 1945
- Baby Boomer – 1946 – 1964
- Generation X – 1965 - 1980
- Millennials (Gen Y) – 1981 - 1996
- Generation Z – 1997 - 2012

Activity

What generation are you?

Club Culture

- Meet in person (has the location changed).
- Do you say “We have always did it like this”
- Are you welcoming to new members (age, race, social status)
- Have your activities changed?
- Is your club inclusive?

Membership



Activity

Cultivating a Welcoming Culture!

How will we get there?

Being Intentional

Getting out of your comfort zone

Embrace the change, everyone brings to the club!



Questions & Final Thoughts

*"If you have knowledge, let
others light their candles in it."*

Margaret Fuller