

Advocacy Workshop

NAIDM 2023





Advocacy Workshop Presenters:

Jane Austin

Zonta USA Caucus GECA Committee member

Lt. Governor - District 7, Zonta Club of Minneapolis-St. Paul Area

Angela Brokmann

Zonta USA Caucus GECA - Committee Co-chair

Area 2 Director - District 5 - Zonta Club of Louisville

Bobbee Cardillo

Convener of Zonta USA Caucus

Zonta USA Caucus GECA Committee member

District 3 Zonta Club of Fairfax

Julie Trone


Zonta USA Caucus GECA - Co-chair,

District 12 - *Action for Environment and Gender Equality* Committee Chair

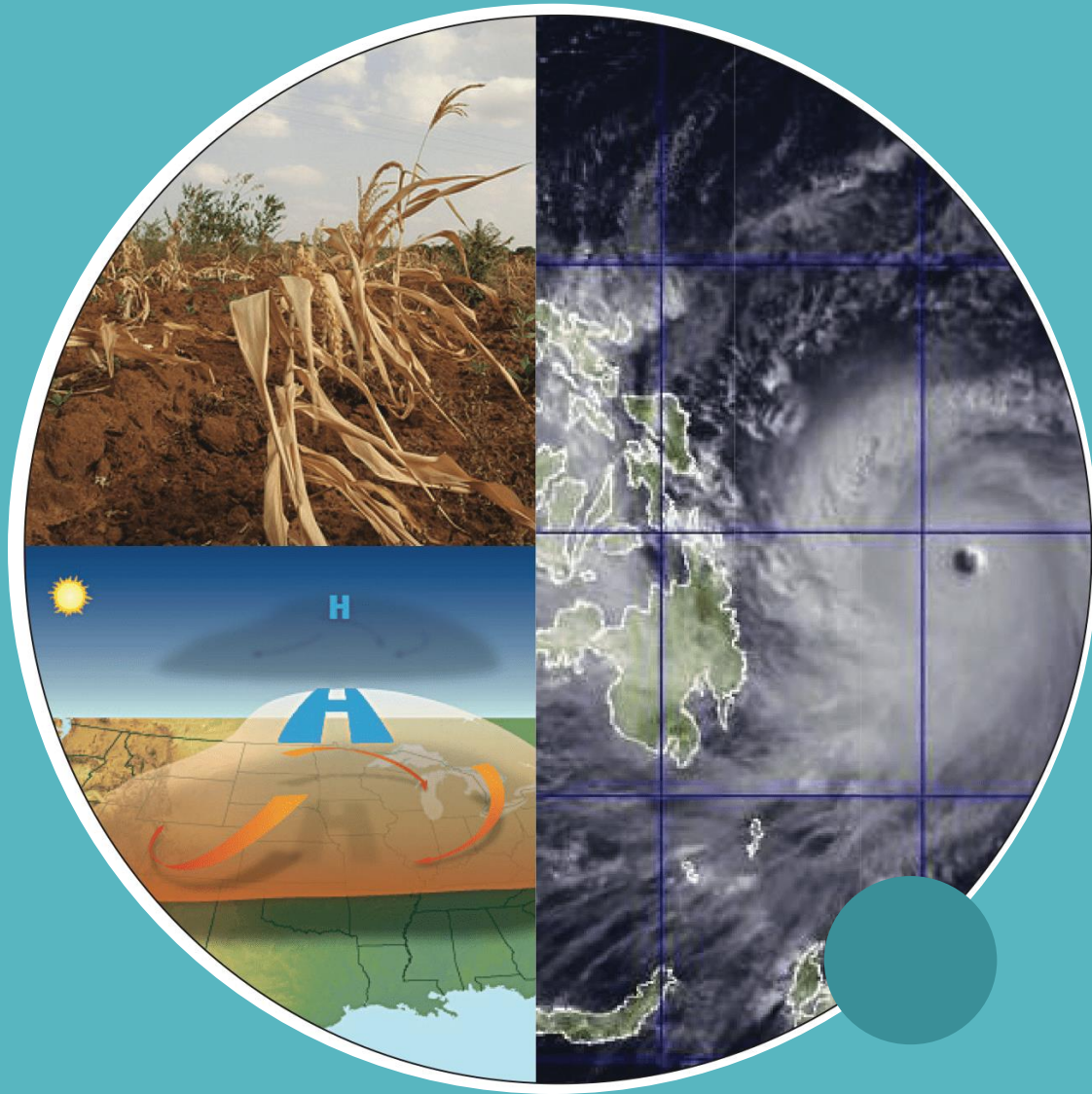
Club President - Zonta Club of Fort Collins



Advocacy Workshop Agenda

- 
- ❑ Climate Change:
 - What's Zonta got to do with it?
 - ❑ Service and Advocacy
 - How to develop, plan, and act
 - ❑ Interactive Brainstorming:
 - Gathering Facts
 - Collaboration
 - Using our Voices

BUILD A BETTER WORLD
FOR WOMEN AND GIRLS



Climate Change

What's Zonta Got To Do With It?

Why is climate changing?

Carbon dioxide traps heat, like a puffy coat



Humans have increased the amount of CO₂ in our atmosphere by 50% since 1750.

We've made Earth's insulating "puffy coat" thicker than it's been in millions of years. As a result, **our climate is warming rapidly.**

Not just CO₂:

One pound of methane traps *25 times more heat* in the atmosphere than one pound of carbon dioxide. *But* methane lasts there for only about a decade – CO₂ lasts for centuries

Climate Impact

**Slow Onset Changes
Affect...**

- **Water**
- **Air**
- **Land**
- **Health**
- **Weather**

Slow onset climate change leads to....

Climate Impact
Slow Onset Changes

Weather

**Acute Onset Change
causes...**

- **Increased Weather Intensity**
- **Increased Frequency of Intense and Damaging Weather Systems**

Acute onset weather:

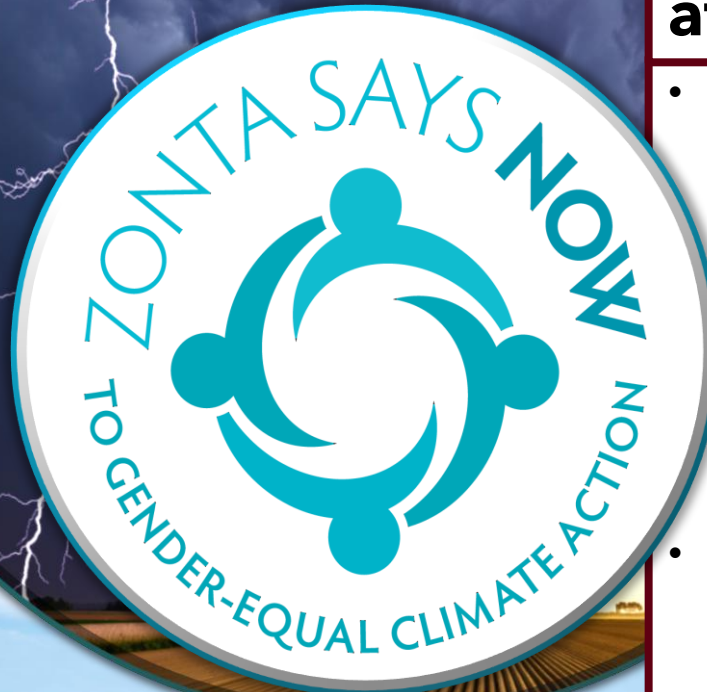
- **Tornadoes**
- **Floods**
- **Drought**
- **Extreme Storms**
- **Prolonged Heat**
- **Excessive precipitation**
- **Extreme cold**

Climate Impact

Slow Onset Changes

Weather

Acute Onset Changes



How climate and weather affects Zonta Campaigns:

- Increases
 - Violence - *all types*
 - Child marriages
 - Homelessness
 - Loss of community due to displacement
 - Loss of job + income
 - Loss of business
 - Loss of childcare
- Decreases
 - Educational opportunities
 - Gender equality
 - Safety

Zonta International
-Districts
-Areas
-Clubs

Zonta
International
Statement
Climate Change
A Gender
Equality issue

Key Points

Zonta International calls on **Members** to:

- Increase their own awareness of climate change and on its gender-related consequences and raise awareness locally.
- Include gendered climate change advocacy actions in their advocacy plans.
- Support the inclusion of women at the national and local tables of decision-makers on environmental sustainability.
- Promote girls' education and the inclusion of climate literacy in schools, as well as to promote girls' science, technology, engineering and mathematics (STEM) studies to increase gendered scientific and technical contributions to climate change mitigation.
- Advocate for national policies that consider women's economic opportunities and ensures their full and equal participation in the economy.

Climate is changing and we need to change too!

We Can Advocate —



**Zonta
International
Statement
Climate Change
A Gender Equality
Issue**

Key Points

Zonta International calls on governments to:

Ensure that climate adaptation and mitigation plans address the unique needs of women and the barriers to women's full participation in the economy, including

- Childcare and elder care services.
- Occupational segregation.
- Informal work.
- The gender pay gap.
- Legal and social restrictions.



We Can Advocate



Zonta
International
Statement
Climate Change
A Gender Equality
Issue

Key Points

Zonta International calls on governments to:


Include women in the formation of disaster preparedness and response plans.

These plans should:

- Recognize the unique needs of women and girls.
- Prioritize their health and safety.
- Include responses to gender-based violence.



We Can Advocate



How can we connect what we do with gender-equal climate action?

ADVOCACY

End
Child
Marriage

S
E
R
V
I
C
E

Say NO to Violence

16 Days of
Advocacy

Education via Scholarship:
Women in STEM
Women in Business
Women in Public Affairs
Amelia Earhart Fellowship

International Women's Day



S
E
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ADVOCACY

End
Child
Marriage

Gender-Equal Climate Action

- Narrows the Gender Gap
- Reduces Violence
- Improves Environment



Our Role in Reducing the Gender Gap

To Build A Better World for Women and Girls

Let's explore HOW
...with Gender-Equal Climate Action

Advocacy

How to develop, plan, and act

It all starts with

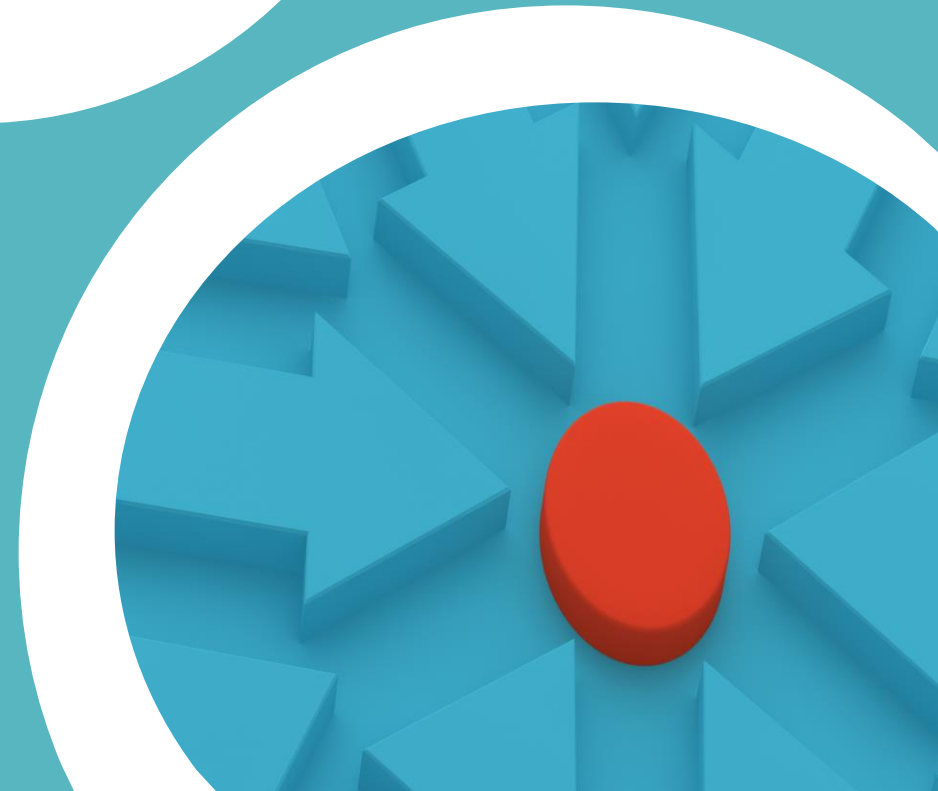
a need

and

a framework



**Step 1:
Choose A Focus**



Created by the **United Nations** in 2015
Adopted by member states in 2016



How does this tie to gender equal climate action for women and girls?

Use any of these goals as an idea-forming template





Areas of 'Specific Recommendations'


Advocating for climate action
in all these areas improves
the lives of women and girls













An additional idea template for your club



- ❖ Water
- ❖ Health
- ❖ Disasters – preparation and management
- ❖ Displacement or Migration
- ❖ Indigenous Women
- ❖ Technology and Funding
- ❖ Agriculture and Food Security



Step 2: Build a Framework

 1. Gather the facts <i>Where do we find valid, accurate and current facts about climate change and its impacts on gender equality?</i>	 2. Lead by example <i>How will we lead by example to live more sustainably ?</i>	 3. Use our voice <i>How and where will we use our voice and that of club members?</i>	 4. Advocate <i>How will we identify and advocate for a gender-equal, sustainable future?</i>	 5. Collaborate <i>Which Zonta clubs and like-minded community organisations will we work with ?</i>
				

Framework of action
Developed by
Zonta Says NOW
founders, District 23

Key Strategic Goals

- 1. Awareness**
- 2. Education**
- 3. Engagement**

To Achieve an Impactful Advocacy Plan



1

Awareness

Gather facts

- How your community learns and adapts to ever present climate change

Use your voice

- Ask questions
 - Are decisions made with equal representation?
 - Are leaders both men and women
 - How do decisions affect women and girls

2

Education

- What solutions are occurring locally?
- Who are the experts making decisions?

Collaborate

- Who is working on the issues in your community?
- Share information
- Brainstorm, plan and prepare

3

Engagement

Lead by example

- Through awareness and education

Advocate

- For gender-equal climate action and response
- With community leaders, nonprofits, and grassroots organizations

What's Your Plan?

Step 3: Develop a Project Timeline

1

Choose
A Focus

2

Gather Facts
Learn
Share ideas

3

Use Your
Voice
Reach Out

4

Develop
your plan

5

Collaborate
Lead by
Example

6

Launch
Project

Resources
Support
Time
Cost

Big and Little Steps



2 Minute Video

Zonta - Political? Partisan? Find Out Here video

<https://www.youtube.com/watch?v=KH3gqJL2deQ>

A large white circle is positioned on the right side of the slide. It features several short, orange, slanted dashes along its left edge, resembling a clock face. A solid teal circle is located at the bottom center of the white circle.

Time to brainstorm

Gather Facts - Resources:

- **Zonta International**

- <https://zonta.org>

- Under 'Causes' at the bottom of the menu

- **Zonta USA Caucus:**

Subcommittee on Gender-equal climate action

- <https://zontausa.org/zonta-says-now-to-climate-action>

Let's go on a virtual tour

Idea template



Water

Health

Disasters – preparation and management

Displacement or Migration

Indigenous Women

Technology and Funding

Agriculture and Food Security



Focus #1 Water





1. Gather the facts

Where do we find valid, accurate and current facts about climate change and its impacts on gender equality?



2. Lead by example

How will we lead by example to live more sustainably ?



3. Use our voice

How and where will we use our voice and that of club members?



4. Advocate

How will we identify and advocate for a gender-equal, sustainable future?



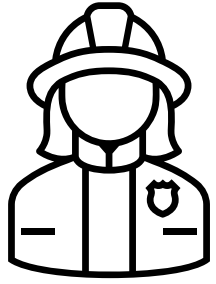
5. Collaborate

Which Zonta clubs and like-minded community organisations will we work with ?

Framework



Whole Group Discussion



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Focus #2 Displacement



1. Gather the facts

Where do we find valid, accurate and current facts about climate change and its impacts on gender equality?



2. Lead by example

How will we lead by example to live more sustainably ?



3. Use our voice

How and where will we use our voice and that of club members?



4. Advocate

How will we identify and advocate for a gender-equal, sustainable future?



5. Collaborate

Which Zonta clubs and like-minded community organisations will we work with ?

Framework



Whole Group Discussion

What ideas
are you
taking back
to your club?



ZONTA
INTERNATIONAL

USA CAUCUS

EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY

Thank you



ZONTA
INTERNATIONAL

USA CAUCUS

EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY

Coming this fall

Gender-equal
Climate Action
THINK TANK



ZONTA
INTERNATIONAL

USA CAUCUS

EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY

Gender-Equal
Climate Action
Committee



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EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY