

ZontaUSA.org tool for Advocacy

- Overview of Advocacy
 - Political not partisan
- Research, and Plans
 - Walk them thru – topic from the audience
 - Menu
 - Search Function + Library
 - Toolkits and training
 - Give them an assignment to their table -
 - One copy of a project sheet at each table with a link to google form that is a blank project sheet.
 - Plan an advocacy action
 - 16 Days - do something on VAW
 - Plan for Rose Day, International women's day March 8, do something on climate
 - CSW – do a table at an event on child marriage
 - Engage your community on ERA ratification/publication
 - Do a service and advocacy project on Human Trafficking
 - Share back your project – form report back hand to Bobbee or Katherine – or text link of draft project sheet to 541 231 4445



Political Not Partisan

Zonta USA caucus often gets asked,

“How can we do advocacy, I thought we were non-partisan?”

Non-partisan means Zonta can't be advocating for a candidate or a party. However, we can advocate for a position or a policy. Zonta USA Caucus developed this video help to illustrate the issue. Please share with your clubs.

Miriam Webster: Nonpartisan: free from party affiliation, bias, or designation

- Video <https://zontausa.org/advocacy-political-yes-non-partisan-yes/>



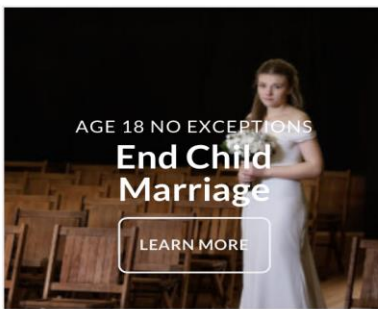
ZontaUSA.org – 6 committees

ZONTA USA ADVOCACY TO BUILD A BETTER WORLD FOR WOMEN AND GIRLS



ZONTA SAYS NO
END GENDER VIOLENCE
Zonta Says No
TO VIOLENCE AGAINST WOMEN

[LEARN MORE](#)



AGE 18 NO EXCEPTIONS
End Child Marriage

[LEARN MORE](#)



CONSTITUTIONAL GENDER EQUALITY
ERA

[LEARN MORE](#)



SAFETY, REPRODUCTIVE, FGM, PERIOD, MATERNAL
Women's Health

[LEARN MORE](#)



WORK, GOVERNMENT, EDUCATION
Women In Leadership

[LEARN MORE](#)



CLIMATE ACTION – GENDER LENS
Zonta Says NOW
TO GENDER-EQUAL CLIMATE ACTION

[LEARN MORE](#)



Find the USA Caucus – committees

EMPOWERING WOMEN - ENVISIONING EQUALITY

Topic



News + Library



ZONTA
INTERNATIONAL
USA CAUCUS

FAST ACTION

WHAT IS ZONTA

JOIN ZONTA

USA ADVOCACY
TOPICS

END CHILD MARRIAGE
IN THE USA

EQUAL RIGHTS
AMENDMENT

ZONTA SAYS NOW
TO CLIMATE ACTION

RESOURCES +
LIBRARY

ABOUT ZONTA
INTERNATIONAL

ZONTA USA
CAUCUS

ZONTA +
UNITED
NATIONS

ZONTA ON
SOCIAL MEDIA

WHAT IS ZONTA - WHAT WE DO

ADVOCACY

NATIONAL + INTERNATIONAL ADVOCACY

SERVICE

ZONTA FOUNDATION & SERVICE

EDUCATION

Z-CLUBS AND GOLDEN Z

ZONTA SCHOLARSHIPS

LEADERSHIP

Zonta U
Caucus



www.StopChildMarriages.org

www.zontausa.org

ZontaUSA.org

EMPOWERING WOMEN - ENVISIONING EQUALITY

Topic



News + Library



FAST ACTION

WHAT IS ZONTA ▾

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IN THE USA ▾

EQUAL RIGHTS
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ZONTA SAYS NOW
TO CLIMATE ACTION

RESOURCES +
LIBRARY ▾

CLIMATE ACTION - ZONTA SAYS NOW

ZI ZONTA SAYS
NOW

ZI CLIMATE
ACTIONS

END CHILD MARRIAGE IN THE USA

END CHILD
MARRIAGE USA
ACTION

END CHILD
MARRIAGE
RESOURCES

NATIONAL
COALITION TO END
CHILD MARRIAGE

END GENDER- VIOLENCE ZONTA SAYS NO!

SAFETY SIGNAL FOR
DOMESTIC
VIOLENCE

HUMAN
TRAFFICKING

EQUAL RIGHTS AMENDMENT ERA

WHY-ERA

WOMEN IN LEADERSHIP

EQUAL PAY USA

WOMENS' HEALTH

ENDING PERIOD
POVERTY

END FGM USA

OTHER

ADVOCACY:
POLITICAL YES
NON-PARTISAN, YES

FAST ACTION
WITH ZONTA

EDUCATION FOR
WOMEN

CITIES FOR CEDAW

UN - CSW

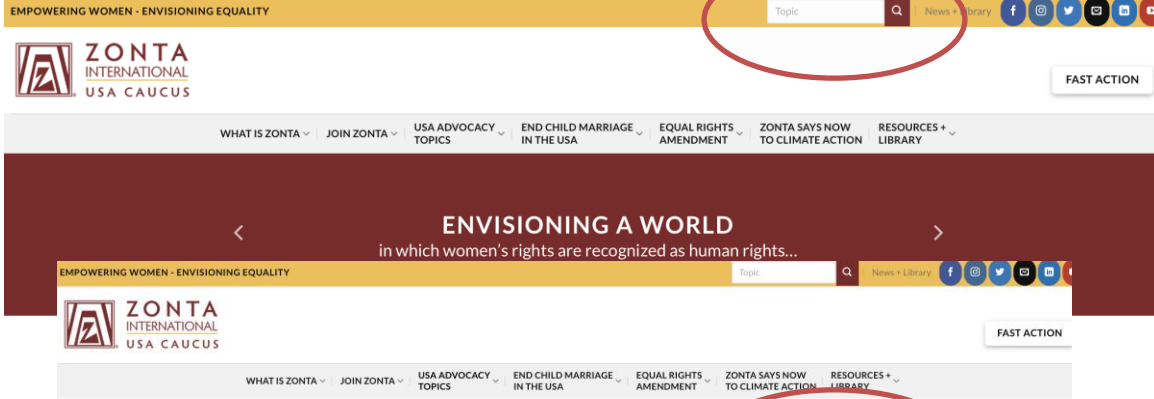
Zonta USA
Caucus

www.StopChildMarriages.org

www.zontausa.org



Using the Search Box



SAFETY SIGNAL FOR DOMESTIC VIOLENCE

SEARCH

Topic [Search Icon]

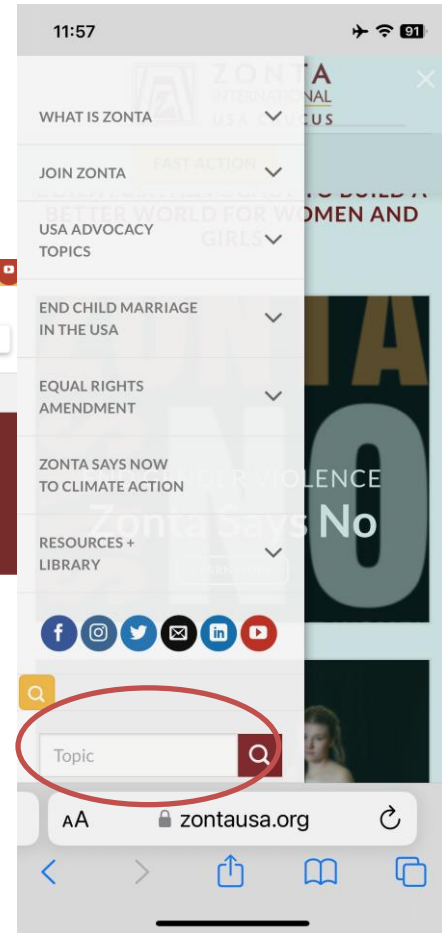
FAST ACTION FOR USA
TEXT "ZONTA" TO 50457
#FASTACTION

THE VIOLENCE AT HOME SIGNAL FOR HELP

1. Point to camera and lock thumb

2. Trap thumb

Messaging & data rates may apply. Message frequency varies. Reply HELP for help and STOP to unsubscribe.



Search Results Page

EMPOWERING WOMEN - ENVISIONING EQUALITY

domestic violence

News + Library



FAST ACTION

WHAT IS ZONTA

JOIN ZONTA

USA ADVOCACY TOPICS

END CHILD MARRIAGE IN THE USA

EQUAL RIGHTS AMENDMENT

ZONTA SAYS NOW TO CLIMATE ACTION

RESOURCES + LIBRARY

SEARCH RESULTS FOR: DOMESTIC VIOLENCE

residential supportive services related to legal needs, housing advocacy, transportation, mental public benefits, and more.

05 Apr 1: Top Services Provided on 9/7/22

	% of Programs Providing Services
Emergency Shelter	70%
Children's Support or Advocacy	53%
Court Accompaniment or Legal Advocacy	53%

2022 USA Domestic Violence Statistics NNEDV

Domestic Violence Counts: 17th Annual Report and state by state statistics "For the seventeenth consecutive [...]"

02 Feb

Safety Signal for Domestic Violence

[...]

07 Oct

Tech Safety for Victims of Domestic Violence

"What is technology-facilitated abuse? For those who do have access to the internet, technology [...]"

02 Sep

140million suffering from gender-based violence

FACTS FROM WHO FOR OUR WOMEN

Domestic Violence Training

May 7, 2017

[...]

Why the US Needs an Action Plan to End Gender Based Violence

January 5, 2023

NNEDV on National Action plan

SEARCH

domestic violence

TEXT ACTION FOR USA - TEXT "ZONTA" TO 50457 #FASTACTION



Messaging & data rates may apply. Message frequency varies. Reply HELP for help and STOP to unsubscribe.

Zonta Caucus



www.StopChildMarriages.org

www.zontausa.org

Resources and Library

EMPOWERING WOMEN - ENVISIONING EQUALITY

domestic violence

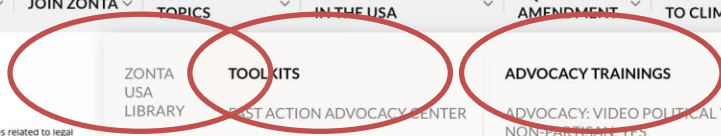


News + Library



FAST ACTION

- WHAT IS ZONTA
- JOIN ZONTA
- USA ADVOCACY TOPICS
- END CHILD MARRIAGE IN THE USA
- EQUAL RIGHTS AMENDMENT
- ZONTA SAYS NOW TO CLIMATE ACTION
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ZONTA USA LIBRARY

TOOLKITS

ADVOCACY TRAININGS

OUTSIDE RESOURCES

ZONTA RESOURCES

residential supportive services related to legal needs, housing advocacy, transportation, mental public benefits, and more.

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2022 USA Domestic Violence Statistics NNEDV

Domestic Violence Counts: 17th Annual Report and state by state statistics * For the seventeenth consecutive [...]

- FAST ACTION ADVOCACY CENTER
- NORTH AMERICA MEETING
- ERA ACTION TOOLKIT
- STOPCHILD MARRIAGES PSA TOOLKIT
- SAFETY SIGNAL
- ZONTA SAYS NO
- END HUMAN TRAFFICKING
- ENDING PERIOD POVERTY
- SERVICE + ADVOCACY PROJECT SHEETS

- ADVOCACY: VIDEO POLITICAL YES NON-PARTISAN, YES
- ADVOCACY TRAINING RESOURCES

ADVOCACY RESOURCES

- ZI ADVOCACY TOOLS (ZONTA.ORG)
- ZONTA INTERNATIONAL CALENDAR
- ZONTA INTERNATIONAL NEWS

Zonta US Caucus



Domestic Violence Training
May 7, 2017
[...]

Why the US Needs an Action Plan to End Gender Based Violence
January 5, 2023

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ZontaUSA “Library”

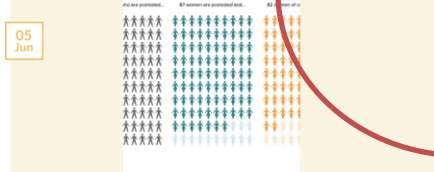


FAST ACTION

- WHAT IS ZONTA
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- EQUAL RIGHTS AMENDMENT
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- RESOURCES + LIBRARY

USA CAUCUS NEWS + LIBRARY

Most Recent Addition:



2022 Lean-In McKinsey Women in the Workplace Study

Women in the Workplace is the largest study on the state of women in corporate America.1 In 2015, LeanIn.Org and McKinsey & Company launched the study to give companies insights and tools to advance gender diversity in the workplace. Between 2015 and 2022, over [...]

READ MORE

Find Zonta news and resources by Category

Browse our Zonta USA library of resources about top women's issues, policies, research and more.

SELECT YOUR TOPIC

- Select Category
- Advocacy (124)
- Board (4)
- Bulletins (5)
- CEDAW (5)
- Cities for CEDAW (4)
- Climate Change (14)
- Conference (4)
- DEI- Diversity, Equity and Inclusion (4)
- Education (13)
- End-Child Marriage (22)
- Equal Pay USA (9)
- ERA (48)

SEARCH

TEXT ACTION FOR USA - TEXT "ZONTA" TO 50457 #FASTACTION



essaging & data rates may apply. Message frequency varies. Reply HELP for help and OP to unsubscribe.

ZONTA'S VISION

Zonta International envisions a world in which women's rights are recognized as human rights and every woman is able to

Zonta USA Caucus

www.StopChildMarriages.org

www.zontausa.org

ZontaUSA toolkits

EMPOWERING WOMEN - ENVISIONING EQUALITY

Topic



News + Library



ZONTA
INTERNATIONAL
USA CAUCUS

FAST ACTION

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TOOLKITS

- FAST ACTION ADVOCACY CENTER
- ERA ACTION TOOLKIT
- STOPCHILD MARRIAGES
PSA TOOLKIT
- SAFETY SIGNAL
- ZONTA SAYS NO
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- ENDING PERIOD POVERTY
- SERVICE + ADVOCACY
PROJECT SHEETS

Zonta USA
Caucus



Marriages.org

www.zontausa.org

VAW Service + Advocacy Project Sheets

Find Your Project Sheet: Ready made VAW education and awareness projects for your club.

RED SAND PROJECT
Raising Awareness about Human Trafficking

WHAT IS THE RED SAND PROJECT?
The Red Sand Project was first launched by Molly Gochman in 2014. It came about as a response to a realization that the vast majority of individuals who live in modern slavery – including those in forced marriages, sexual slavery, or sexual exploitation, she sought a way to raise public awareness and engagement by being by filling the cracks of the sidewalks around the Art Basel Miami Beach pavilion with red sand. It was intended to be symbolic, with the grains of sand representing those individuals who fell through the cracks of our social, economic, and political systems or the cracks of our personal consciences. It was also intended as a way to get people to ask about why red sand was filling the sidewalks, cracks – and their trigger a discussion about human trafficking. Ms. Gochman launched a website...

RED SAND PROJECT Sheet

[...]

[VIEW PROJECT DETAILS](#)

IN HER SHOES
Experimental Learning About Domestic Violence

WHAT IS IN HER SHOES?
In Her Shoes is designed for learning about domestic violence. Participants mix, dry, stain and experience the look of battered women. Participants are given a card for a story to read, depending on the number of participants describing the background and current situation of a character. Stations throughout the room contain color-coordinated post-cards that align with each character.
As groups are led to different stations, they read through scenarios that characterize teens with their partner and various options, and make choices about their character's next steps. Following the participants' experiences, it is key to hold a debrief discussion. The discussion may include what was learned, how the experiences of the characters differed, and how what was learned might effectuate change in the world.

In Her Shoes Project Sheet

[...]

[VIEW PROJECT DETAILS](#)

REDdress Project
Service & Advocacy Project Ideas

WHAT IS THE REDdress Project?
The Reddress Project was begun in 2013 by MMIW artist some Black after attending a conference where she heard about the hundreds of missing and murdered women in Canada. Her first ability of red dress was at the University of Winnipeg and its purpose was to bring attention to the Missing and Murdered Indigenous Women and Girls. The dresses were displayed openly in the streets for the missing women who should be wearing them. The color red is symbolic in several ways: it is said to be the only color the spirits can see, it relates to our lifeblood, and it represents both vitality and violence.

REDdress Project Sheet – MMIW VAW Project

How to implement a MMIW Red Dress project

[...]

[VIEW PROJECT DETAILS](#)

WHAT WERE YOU WEARING?
Service & Advocacy Project Ideas

WHAT WERE YOU WEARING?
This project was originated at the University of Arkansas in 2012 – created by Ann Brundage and Dr. Mary Margaret Meek. It was inspired by Dr. Mary Brundage's poem 'What I Was Wearing' and she decided to provide a visual representation of the poem in order to dispel the common belief that clothing causes sexual violence. It was also hoped that someone would be heard, validated, believed, and know that the result was not their fault.
"I've seen jeans, and Tom, because women are confused about what they were wearing when they experienced sexual violence. These descriptions were used to recreate the outfits worn during the assault. These items were not removed until after the assault."

What Were You Wearing: Violence Against Women Project Sheet

[...]

[VIEW PROJECT DETAILS](#)

Example: Red Sand Project

Raising Awareness about Human Trafficking
The Red Sand Project was first launched by Molly Gochman in 2014. It came about as a response to a realization that there are tens of millions of individuals who live in modern slavery – including those in forced marriages, forced labor, or sexual exploitation. She sought a way to raise public awareness and engagement and began by filling the cracks of the sidewalks around the Art Basel Miami Beach pavilion with red sand.

[DOWNLOAD THIS PROJECT SHEET](#)

www.StopChildMarriages.org

www.zontausa.org



ZontaUSA Trainings



FAST ACTION

In development – more soon.

- WHAT IS ZONTA
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- EQUAL RIGHTS AMENDMENT
- ZONTA SAYS NOW TO CLIMATE ACTION
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ADVOCACY TRAINING RESOURCES

Become an advocate. Work with partners to talk with lawmakers about legislation and priorities that impact Women.

How to Meet with your Representatives

ZONTA INTERNATIONAL
EMPOWERING WOMEN
A VOLUNTARY SERVICE & ADVOCACY

How to Hold Meetings with Elected Officials

Requesting a Visit

- You **MUST** be a constituent, or someone requesting the appointment on behalf of the constituent. If calling as a Zonta member, mention your club's location and say how many constituents will attend.
- Have a clear agenda: just one issue or a couple of specific bills related to that issue.
- Either call the office and request the scheduler's email address or fill out a request for a meeting online, follow up with a call to the office. Ask for the scheduler/why you want the meeting and ask whom to talk to or email.
- Add www.zonta.org or www.zontainternational.com to your signature on every email. This allows the official to prepare themselves for you if they wish.
- Follow-up, follow-up, follow-up.

Getting Ready for the Visit

- Research the official's voting record and in particular their stance on the bills you wish to discuss. Know if they are on any committee that is considering the bill.
- Understand your issue and the arguments for and against the action for which you are advocating.
- Have talking points. Be prepared to share them in a leave-behind package, along with information about Zonta.
- Make a clear ask! Do you want them to vote for or against a bill? Co-sponsor one? Sign a pledge?
- Decide on who in the group will present the talking points. If a large group just assign one or two people to talk with the others able to add occasional comments if appropriate. Decide

Common Cause

Find Your Representatives

Developing results for: 4000 HANOVER ROAD, CMA BROOK, 4 00023 [Change Your Address]

FEDERAL	STATE	COUNTY
 Joseph R. Biden III President of the United States (2021-2025)	 Kamala Harris Vice President of the United States (2021-2025)	 Chuck Schumer U.S. Senator (2015-2025)
 Bernie Sanders U.S. Senator (2013-2025)	 Jed R. Hotelling U.S. Representative (2013-2025)	 Jill Pendergrass Member of Congress (2015-2025)

Find My Reps

Plan an Advocacy Action

- Your table has been assigned a topic
- Go to zontausa.org
- Research background Materials
- Find relevant toolkit or information
- Outline a plan with your table

Picture of Google Form Here

The screenshot shows a Google Form interface. At the top, there is a purple 'Worksheet' icon, a folder icon, and a star icon. To the right, there are icons for a palette, an eye, a left arrow, a right arrow, a purple 'Send' button, a vertical ellipsis, and a green circle with a white 'Z'. Below these are three tabs: 'Questions', 'Responses', and 'Settings'. The main content area features a colorful geometric pattern at the top. Below this is a blue-bordered box with the title 'ZontaUSA.org NAIDM Advocacy Project Planner' and the instruction 'Fill out the sections to create your quick advocacy project idea'. The first question is 'What is your advocacy topic / project title' with a 'Short answer text' input field. The second question is 'Describe the Project *' with a text area. On the right side, there is a vertical toolbar with icons for adding, deleting, duplicating, and other actions. A small question mark icon is visible in the bottom right corner of the form area.

