



# RESOLUTION 2

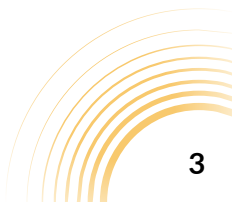
# Resolution 2: Background and Objectives

- Started in the Centennial Biennium 2018–2020 when clubs adopted “Resolution #2,” asking the 2020-2022 Zonta International Board to undertake a study and make recommendations to ensure Zonta is fit for the future and able to meet the challenges of the next century.
- A report about this research (June 2022) was presented to the voting body of the 2022 Convention in Hamburg, Germany; this was accompanied by a presentation, workshop and a webinar.
- The 2022 Convention body voted to finish the overall review in the 2022–2024 Biennium.

# Resolution 2: Focus Areas

2020- 2022 Focus Areas
Membership
Advocacy
Governance
Strategy

2022 – 2024 Focus Areas
International Service Projects
Awards and scholarships
Fundraising



# Resolution 2: Scope/Approach

## Scope of Work

Stage 1: Planning

Stage 2: information Gathering

Stage 3: Analysis

Stage 4: Reporting

## Discovery

PESTLE Analysis conducted in 2020-2022 biennium

Member survey conducted in November 2022

Focus groups

Document review

# Resolution 2: Findings



- Service



- Awards & Scholarships



- Fundraising (Foundation)

# Resolution 2: Findings & Recommendations

- Presented in the Final Resolution 2 Report at <https://www.zonta.org/StrategicPlan>.
- Fed into the development of the strategic plan and will be considered in the development of the 2024-2026 Biennial Goals.



**Thank you!**

**Read the final Resolution 2 Report at  
<https://www.zonta.org/StrategicPlan>.**



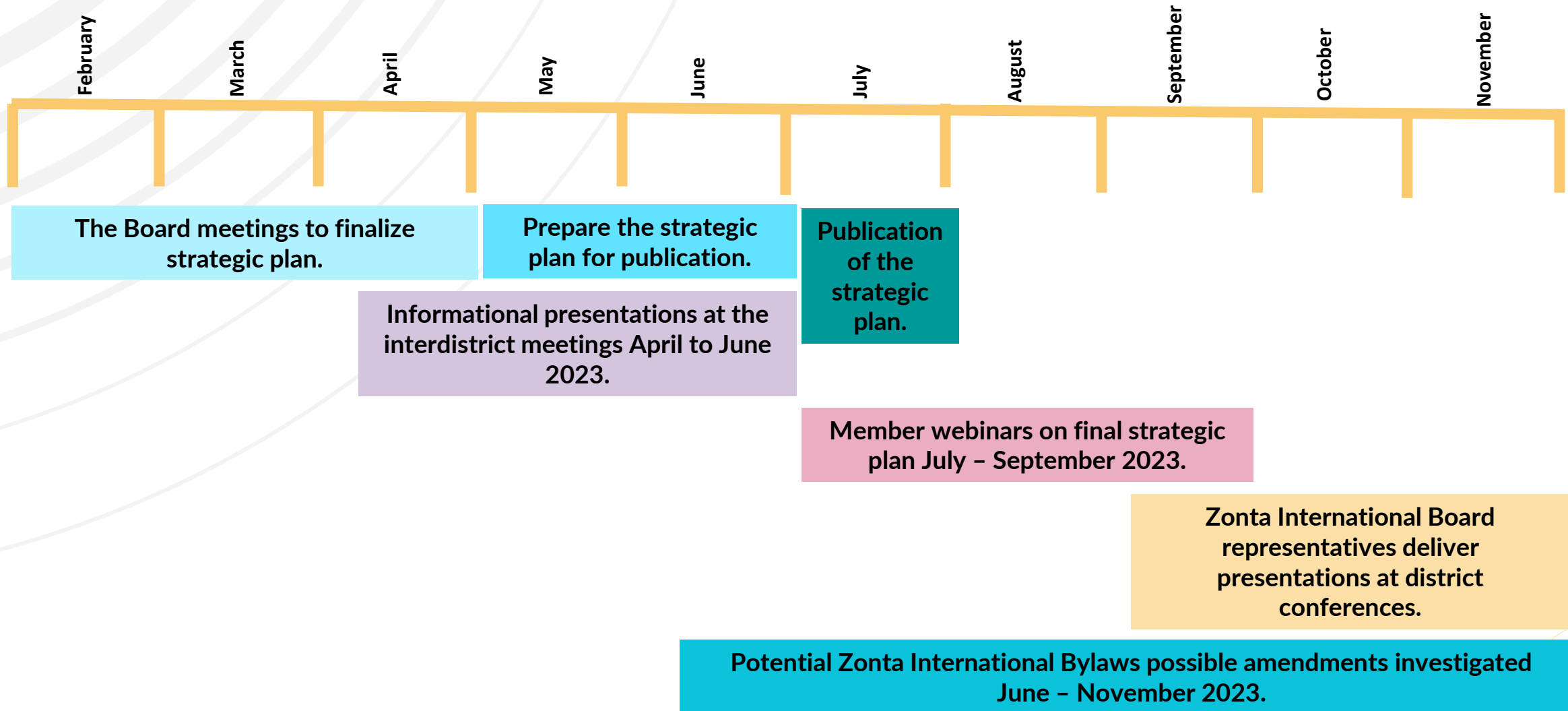


# ZONTA INTERNATIONAL STRATEGIC INTERNATIONAL PLAN

Zonta, Gender Equality,  
and a Vision for 2030 & Beyond



# The Timeline



# The Outcome

Zonta will be a stronger, globally recognized organization making key impacts to **protect and create change** for women and girls in the world.

Through the designed strategies, Zonta will have built a stronger base of members, attracted key allies and secured a stable financial future.



# FOLLOW ALONG

Find more information and follow the process  
at [www.zonta.org/StrategicPlan](http://www.zonta.org/StrategicPlan).